

**Creative Director:** Abby

**Designer:** Marissa

NOTES:

Main focuses:

- **Tolkien's illustrations**
  - 110 illustrations
    - Painted
    - Hand-drawn
- **Worldbuilding**
  - Invented the fantasy genre that we know today.
  - All of the typical "fantasy creatures" are him.
  - Made up fake languages.

**Color scheme:** reference colors in one of his paintings that you like.

- He often uses jewel toned greens, blues, reds, and yellows.

**Visual language:**

- Top scroll bar,
- Merging modern and older looking styles would be nice.
  - Perhaps: serif headings, sans body text
  - Website meets medieval, but not so much that it is gross (not toooooo much)
  - Referencing illustrated manuscripts for grid ideas

**Do not follow the content page too strictly**